



Growing Green and Blue Health

Development Officer

Recruitment Pack

Note from our CEO



Thank you for your interest in joining the HEY Smile Foundation. We're delighted that you're considering becoming part of a team that's passionate about making a real and lasting difference in communities across the region.

At Smile, we exist to support and strengthen the incredible voluntary, community, and social enterprise (VCSE) sector that forms the backbone of local life. Our role is to work alongside community leaders, volunteers, and organisations of all sizes, helping them to thrive, grow, and deliver lasting impact. Whether it's through capacity building, governance support, strategic partnerships, or investment in grassroots ideas, we're here to amplify the work of those already doing brilliant things.

We don't deliver services for communities; we work with them. Our team believes that sustainable change happens when people are empowered to lead that change themselves, and that belief runs through everything we do. From supporting community buildings and local networks to helping deliver major health and wellbeing programmes, we focus on collaboration, trust, and meaningful relationships.

We're proud to be a values-led organisation. We are impact driven, ensuring that everything we do delivers meaningful outcomes. We believe in the power of collaboration, working in partnership to strengthen community voices. We act with generosity, sharing our time, resources, and knowledge freely. And above all, we operate with integrity, always putting communities first and doing what we say we will.

If you're someone who shares these values and wants to play a role in supporting stronger, more connected communities, we'd love to hear from you. This isn't just a job it's an opportunity to help shape the future of the places we care about most.

Jamie Lewis

CEO



The logo consists of two overlapping rectangular boxes. The top box is pink and contains the word "Smile" in white. The bottom box is dark grey and contains the word "Values" in white.

Smile

Values

● **Impact-driven:**

We focus on achieving meaningful and sustainable outcomes, prioritising our work to ensure tangible and positive impact on the communities we support.

● **Collaborative:**

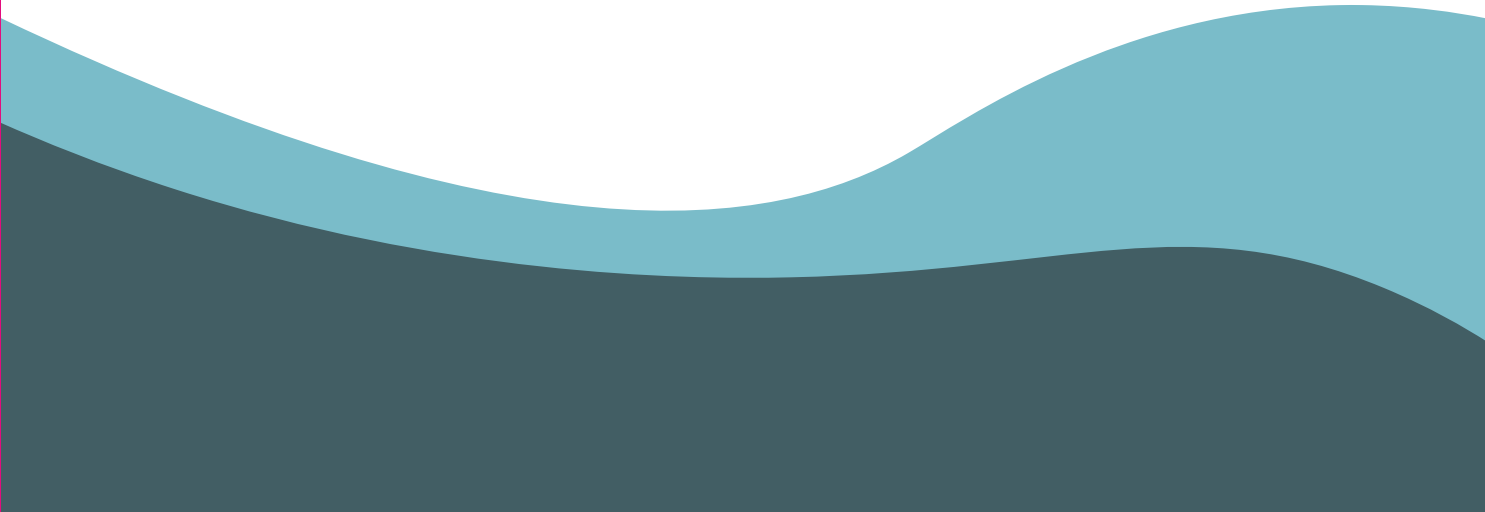
We promote diverse partnerships with organisations, stakeholders, and community groups, using innovative and generous means to share and maximise resources, knowledge, and expertise for a wide-reaching impact.

● **Generous:**

We support colleagues, partners, and communities to become confident, professional, and self-sufficient. Providing them with the time, care, education, and opportunities they need to thrive.

● **Integrity:**

Honesty, transparency, accountability, and kindness. Integrity is the golden thread that runs through everything Smile does every day.

A decorative graphic at the bottom of the page consisting of two overlapping, wavy shapes. The top shape is a light teal color, and the bottom shape is a darker teal color. They overlap to create a layered, organic effect.

Job

purpose

The Growing Green and Blue Health Development Officer works with people and communities in East Yorkshire, especially those who face the biggest challenges in accessing nature. The role focuses on helping people take part in nature-based activities in ways that improve their health and wellbeing whilst promoting environmental sustainability.

This is a community-focused role where you build strong, trusting relationships with local people, organisations, and partners. You will listen to communities, understand their needs, and work with them to design and deliver activities that feel relevant, welcoming, and accessible.

A core part of the role is supporting a series of 12-week programmes of nature-based activities. You will help people feel comfortable joining in, build their confidence, and support them to stay involved over time. You will also help identify and support local "Champions" who can continue encouraging others and keep the work going in the long term.

You will act as a facilitator, working alongside communities to empower people, build on their strengths, and help them feel more connected to nature and to each other. Overall, the role is about helping to create stronger, more confident communities where people feel able to improve their own wellbeing and take positive action for both themselves and the environment.



What you'll get from us



Job Title: Growing Green and Blue Health Development Officer

Reports to: Programme Manager

Salary: £27,000

Working Hours: 37.5 hours per week. Flexible / Hybrid

Location:

The organisation's headquarters are based at: Gosschalks, Dock Street, Hull, HU1 3AE. However, the role may also involve working from various community hubs across the region as required.

Annual Leave: 27 days. Annual leave year starts on 1st January.

Contract Duration: Fixed term until 31st March 2029

Who are we looking for?

We are looking for someone who genuinely cares about people and wants to make a real difference through building connection with the natural environment. You will be motivated by seeing positive change in people's lives and will focus on meaningful outcomes, not just ticking boxes.

You will enjoy working with others and understand that the best results come from collaboration. You will be comfortable building relationships, listening carefully, and valuing different perspectives.

Kindness and understanding are important in this role. You will be approachable and supportive, with an awareness of the challenges people may face, such as poor health, caring responsibilities, or exclusion. You will be able to adapt your approach to meet different needs.

You will also act with honesty and integrity, following through on your commitments and building trust with the communities you work with.

Key Role

Responsibilities

Engage and Support Local Communities: Develop strong relationships with individuals, groups, and communities affected by poverty, disadvantage, poor health, caring responsibilities, discrimination, or exclusion from traditional pathways into health and nature-based activity.

Develop strong partnerships and referral pathways with community leaders, local organisations and services to reach seldom-heard groups, avoid duplication and strengthen joined-up local delivery.

Gather community insight and support co-production by listening to residents, identifying barriers and priorities, and helping design accessible, inclusive and locally relevant nature-based activities.

Coordinate and deliver the 12-week nature-based activity programme in collaboration with partners, ensuring participants feel welcomed, supported and able to engage throughout.

Support participant progression by helping people build confidence, overcome barriers, sustain engagement and move towards longer-term involvement or independence.

Identify, recruit and support community Champions through training, buddying, mentoring and ongoing guidance to encourage wider community participation and long-term impact.

Champion inclusion, equity and asset-based approaches by ensuring marginalised voices are heard and activities are safe, welcoming and empowering.

Work closely with the wider Smile Foundation team

Represent the organisation positively at meetings, events and networks, modelling its values and supporting wider strategic goals.

Personal

Specification

Essential Knowledge & Experience

Strong understanding of:

- Health and community benefits of nature-based activities
- Community Engagement
- Facilitation and Group Work Skills
- The role and diversity of the VCSE sector
- Equality, Diversity, and Inclusion

Essential Skills & Abilities

- Ability to influence, support and challenge partner organisations appropriately
- Strong professional judgement and credibility with partners
- Ability to balance support with accountability
- Excellent relationship-building and partnership skills
- Strong organisational and coordination skills
- Good IT Literacy and record keeping skills.

Personal Qualities

- Credible and confident practitioner
- Collaborative but able to provide constructive challenge
- Solution-focused and pragmatic
- Resilient and comfortable working in complexity • Committed to improving outcomes through prevention
- Strong communication skills.

Desirable Criteria

- Experience of working in and delivering activities in outdoor spaces
- Knowledge of East Riding VCSE landscape
- Experience supporting community development

Other Requirements

- Ability to travel across localities
- Flexibility to meet the needs and demands of the community

Why Join

HEY Smile Foundation?

- Be part of a growing, ambitious organisation
 - Build partnerships that create real community impact
 - Work with businesses, health systems, and communities
 - Help shape a new model of adult social care
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How to Apply

Please submit:

- CV
- Supporting statement (*max 1–2 pages*) outlining:
 - Your experience working with communities and of working in partnership to plan, facilitate or deliver activities.
 - Why this role interests you

to recruitment@heysmilefoundation.org

Closing Date: Midnight on Sunday 21st June 2026

Interview Dates: Thursday 2nd and Friday 3rd July 2026



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